



# Europeans' views on the 2024 US elections

November 2024



# RESEARCH METHODOLOGY



# Research Methodology



This survey has been conducted online through CAWI method (Computer Assisted Web Interview) on a sample representative of the European Union 18+ population.



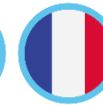
The total sample size is 5.059 complete interviews, distributed proportionally to the population of the 27 EU countries with a slight correction which allows to analyze the data on the pan-European level and 5 different areas: Germany, France, Eastern Europe, Northern Europe, Southern Europe. For each country proportional quotas were set for age and gender. Quotas were calculated regarding the most recent parameters provided by Eurostat.



Interviews were collected between the 18<sup>st</sup> and 24<sup>th</sup> of October 2024, in the local language.



The report shows breakdowns by European political groups parties' voters and the following geographical areas:



1) Germany

2) France



3) Central and Eastern Europe (Baltic states, Poland, Czech R., Slovakia, Hungary, Romania, Bulgaria, Croatia, Slovenia)



4) Northern Europe (Sweden, Denmark, Finland, Belgium, Netherlands, Lux., Ireland, Austria)



5) Southern Europe (Spain, Italy, Portugal, Greece, Malta, Cyprus)



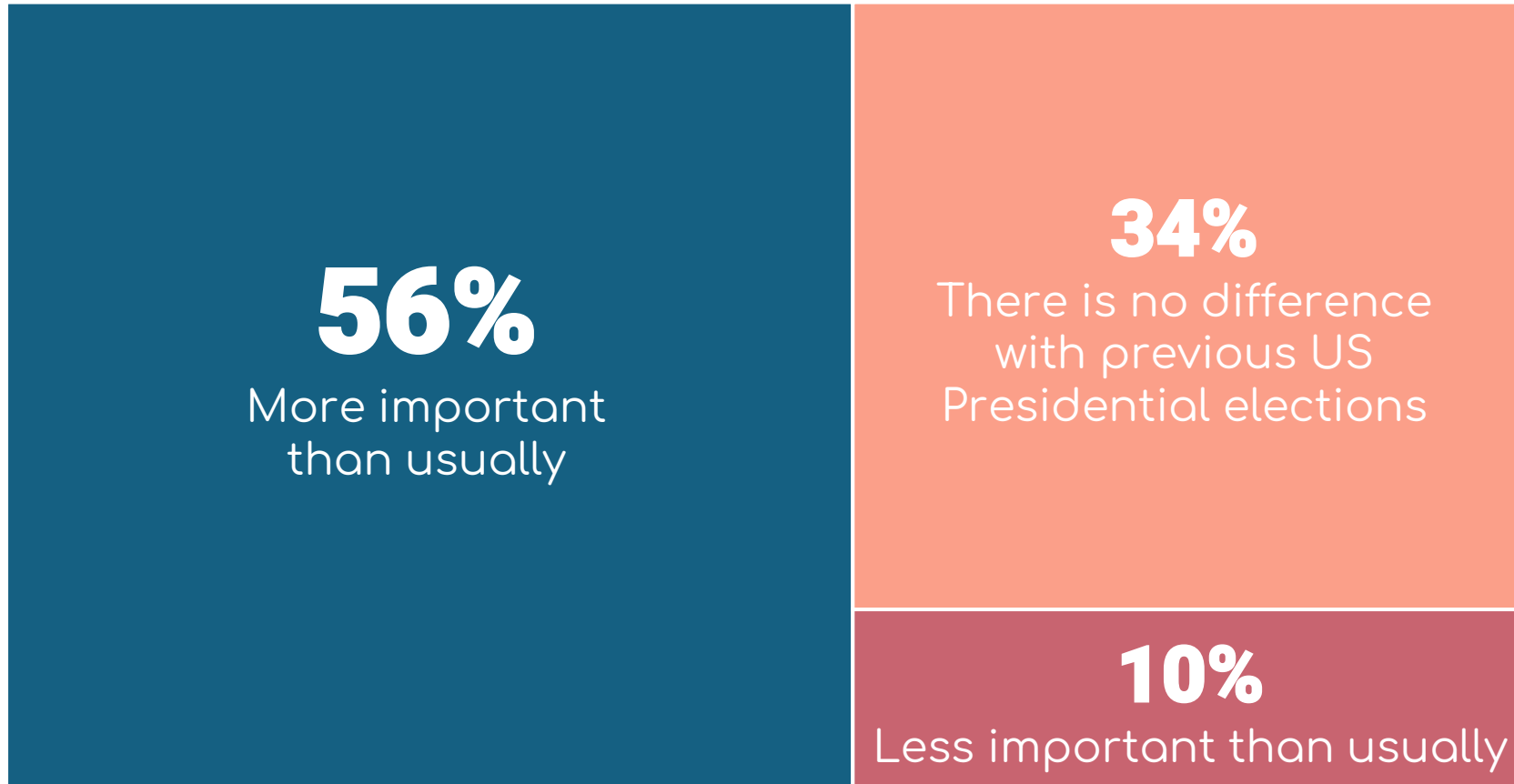
+ separate data for Italy and Spain

For European political groups parties' voters, in each country, people were interviewed on EU election vote on a national party basis and the results were recoded European political groups



# The importance of the 2024 US Presidential election

All respondents: 5.059





# The importance of the 2024 US Presidential election

All respondents: 5.059










	Base	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
		5.059	961	705	1490	688	545	1162	740
More important than usually		<b>56%</b>	<b>66%</b>	<b>50%</b>	<b>52%</b>	<b>57%</b>	<b>43%</b>	<b>52%</b>	<b>60%</b>
Less important than usually		<b>10%</b>	<b>13%</b>	<b>9%</b>	<b>9%</b>	<b>7%</b>	<b>12%</b>	<b>10%</b>	<b>10%</b>
There is no difference with previous US Presidential elections		<b>34%</b>	<b>21%</b>	<b>41%</b>	<b>39%</b>	<b>35%</b>	<b>45%</b>	<b>38%</b>	<b>30%</b>

\*Including Italy and Spain



# The importance of the 2024 US Presidential election

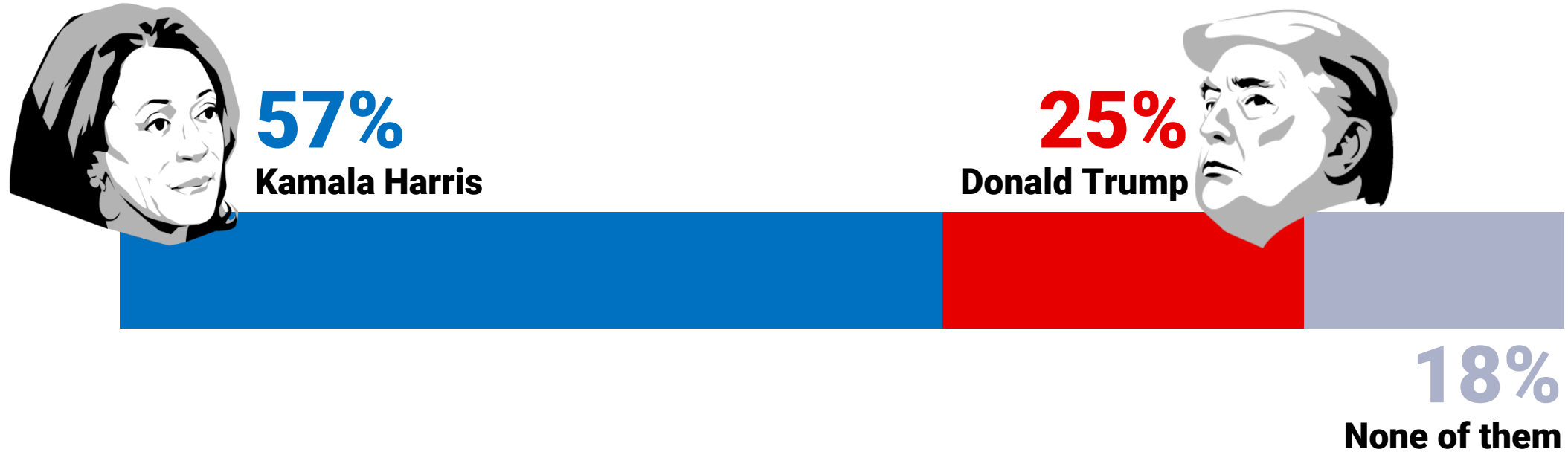
All respondents: 5.059

											
	<b>TOTAL</b>	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote	
	Base	5.059	218	745	181	363	823	272	417	192	636
More important than usually	<b>56%</b>	<b>58%</b>	<b>65%</b>	<b>67%</b>	<b>57%</b>	<b>60%</b>	<b>60%</b>	<b>56%</b>	<b>60%</b>	<b>44%</b>	
Less important than usually	<b>10%</b>	<b>7%</b>	<b>9%</b>	<b>12%</b>	<b>10%</b>	<b>8%</b>	<b>3%</b>	<b>8%</b>	<b>16%</b>	<b>13%</b>	
There is no difference with previous US Presidential elections	<b>34%</b>	<b>35%</b>	<b>26%</b>	<b>20%</b>	<b>32%</b>	<b>32%</b>	<b>37%</b>	<b>36%</b>	<b>24%</b>	<b>43%</b>	



# The favorite candidate for the 2024 US Presidential election

All respondents: 5,059





# The favorite candidate for the 2024 US Presidential election

All respondents: 5.059

	Base	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
	5.059	961	705	1490	688	545	1162	740	
Kamala Harris	<b>57%</b>	<b>59%</b>	<b>65%</b>	<b>55%</b>	<b>55%</b>	<b>56%</b>	<b>49%</b>	<b>64%</b>	
Donald Trump	<b>25%</b>	<b>27%</b>	<b>14%</b>	<b>22%</b>	<b>21%</b>	<b>22%</b>	<b>36%</b>	<b>21%</b>	
None of them	<b>18%</b>	<b>14%</b>	<b>21%</b>	<b>23%</b>	<b>24%</b>	<b>22%</b>	<b>15%</b>	<b>15%</b>	










\*Including Italy and Spain





# The favorite candidate for the 2024 US Presidential election

All respondents: 5.059

		<b>TOTAL</b>	 GUE/NGL	 S&D	 Greens	 RE	 EPP	 ECR	 Patriots	 ESN	 No vote
	Base	5.059	218	745	181	363	823	272	417	192	636
Kamala Harris	<b>57%</b>	<b>65%</b>	<b>77%</b>	<b>68%</b>	<b>73%</b>	<b>64%</b>	<b>38%</b>	<b>41%</b>	<b>32%</b>	<b>47%</b>	
Donald Trump	<b>25%</b>	<b>14%</b>	<b>14%</b>	<b>20%</b>	<b>17%</b>	<b>23%</b>	<b>48%</b>	<b>45%</b>	<b>53%</b>	<b>23%</b>	
None of them	<b>18%</b>	<b>20%</b>	<b>9%</b>	<b>12%</b>	<b>11%</b>	<b>13%</b>	<b>14%</b>	<b>15%</b>	<b>15%</b>	<b>30%</b>	



# Image of Kamala Harris and Donald Trump

All respondents: 5.059



Kamala Harris

6,0



Donald Trump

3,5

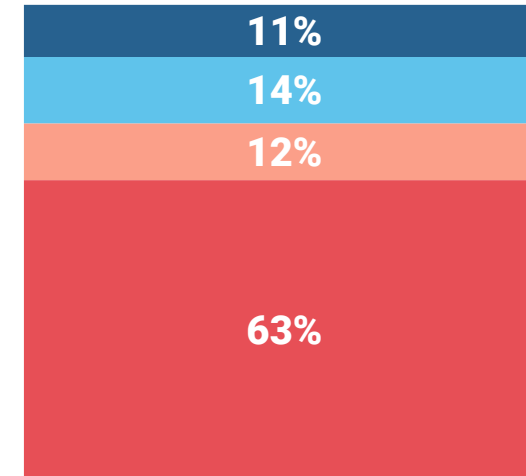
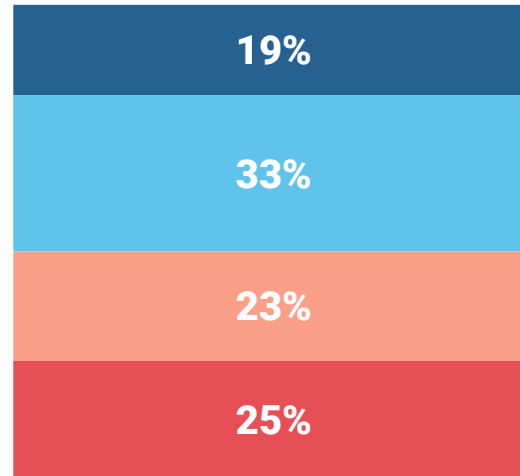
Average/10

Marks 9 and 10 ●

Marks 7 and 8 ●

Marks 5 and 6 ●








Marks 0 to 4 ●














# Image of Kamala Harris and Donald Trump

All respondents: 5.059

								
	<b>Average</b>	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
	Base	961	705	1490	688	545	1162	740
Kamala Harris	<b>6,0</b>	<b>6,2</b>	<b>6,2</b>	<b>5,7</b>	<b>5,7</b>	<b>5,7</b>	<b>5,9</b>	<b>6,4</b>
Donald Trump	<b>3,5</b>	<b>3,2</b>	<b>2,6</b>	<b>3,1</b>	<b>3,0</b>	<b>3,2</b>	<b>4,8</b>	<b>3,3</b>

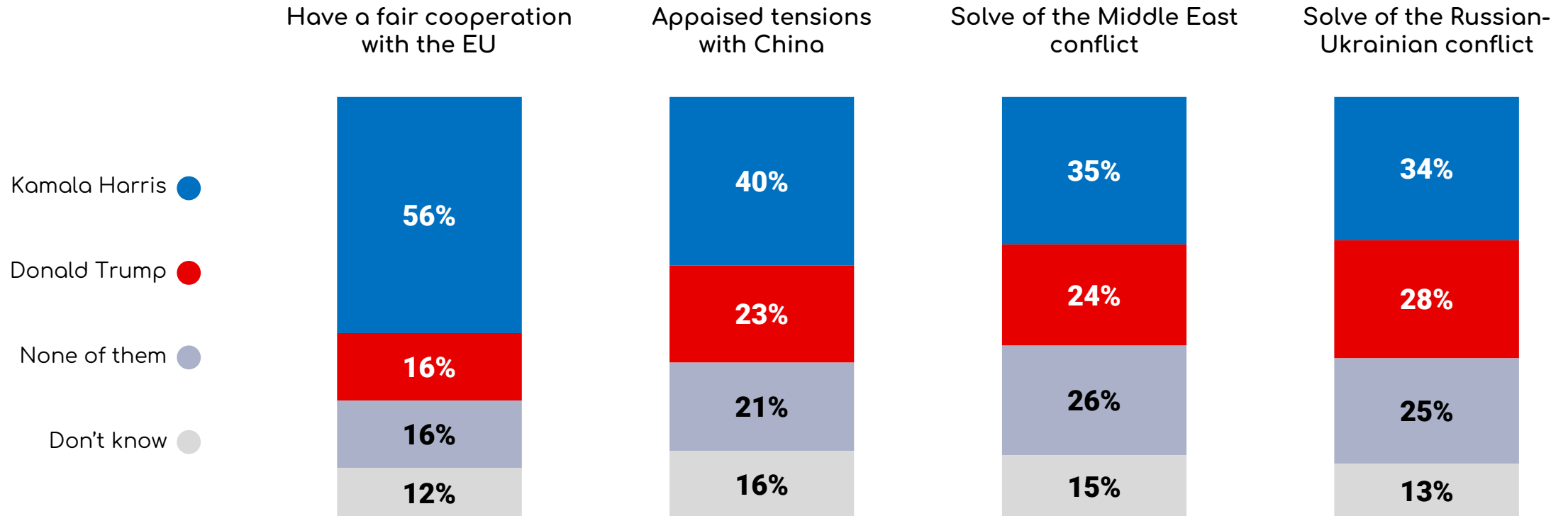
  

										
	<b>Average</b>	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote
	Base	218	745	181	363	823	272	417	192	636
Kamala Harris	<b>6,0</b>	<b>6,1</b>	<b>7,1</b>	<b>6,8</b>	<b>6,8</b>	<b>6,7</b>	<b>5,1</b>	<b>5,3</b>	<b>4,5</b>	<b>5,4</b>
Donald Trump	<b>3,5</b>	<b>2,4</b>	<b>2,4</b>	<b>2,5</b>	<b>2,7</b>	<b>3,5</b>	<b>5,3</b>	<b>5,1</b>	<b>5,6</b>	<b>3,3</b>



# The impact of results on international issues

All respondents: 5.059





# The impact of results on international issues

All respondents: 5.059



**Kamala Harris**

	Base	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
	5.059	961	705	1490	688	545	1162	740	
Have a fair cooperation with the EU	<b>56%</b>	<b>61%</b>	<b>59%</b>	<b>54%</b>	<b>49%</b>	<b>57%</b>	<b>47%</b>	<b>63%</b>	
Appaised tensions with China	<b>40%</b>	<b>41%</b>	<b>41%</b>	<b>43%</b>	<b>41%</b>	<b>45%</b>	<b>37%</b>	<b>41%</b>	
Solve of the Middle East conflict	<b>35%</b>	<b>36%</b>	<b>32%</b>	<b>37%</b>	<b>35%</b>	<b>41%</b>	<b>34%</b>	<b>36%</b>	
Solve of the Russian-Ukrainian conflict	<b>34%</b>	<b>31%</b>	<b>32%</b>	<b>35%</b>	<b>34%</b>	<b>40%</b>	<b>34%</b>	<b>35%</b>	

\*Including Italy and Spain












# The impact of results on international issues

All respondents: 5.059



**Kamala Harris**

											
	<b>TOTAL</b>	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote	
	Base	5.059	218	745	181	363	823	272	417	192	636
Have a fair cooperation with the EU	<b>56%</b>	<b>65%</b>	<b>75%</b>	<b>73%</b>	<b>67%</b>	<b>63%</b>	<b>40%</b>	<b>42%</b>	<b>32%</b>	<b>45%</b>	
Appaised tensions with China	<b>40%</b>	<b>46%</b>	<b>56%</b>	<b>42%</b>	<b>50%</b>	<b>49%</b>	<b>30%</b>	<b>29%</b>	<b>25%</b>	<b>31%</b>	
Solve of the Middle East conflict	<b>35%</b>	<b>38%</b>	<b>49%</b>	<b>42%</b>	<b>41%</b>	<b>45%</b>	<b>28%</b>	<b>23%</b>	<b>20%</b>	<b>28%</b>	
Solve of the Russian-Ukrainian conflict	<b>34%</b>	<b>34%</b>	<b>48%</b>	<b>44%</b>	<b>38%</b>	<b>42%</b>	<b>26%</b>	<b>19%</b>	<b>19%</b>	<b>24%</b>	



# The impact of results on international issues

All respondents: 5.059



## Donald Trump

	Base	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
Solve of the Russian-Ukrainian conflict	5.059	28%	29%	14%	29%	29%	29%	36%	24%
Solve of the Middle East conflict		24%	26%	11%	23%	20%	24%	34%	21%
Appaised tensions with China		23%	21%	14%	20%	18%	21%	32%	23%
Have a fair cooperation with the EU		16%	17%	8%	14%	13%	14%	26%	13%

\*Including Italy and Spain












# The impact of results on international issues

All respondents: 5.059



**Donald Trump**

										
	Base	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote
	5.059	218	745	181	363	823	272	417	192	636
Solve of the Russian-Ukrainian conflict	<b>28%</b>	<b>20%</b>	<b>18%</b>	<b>19%</b>	<b>20%</b>	<b>25%</b>	<b>44%</b>	<b>45%</b>	<b>58%</b>	<b>28%</b>
Solve of the Middle East conflict	<b>24%</b>	<b>16%</b>	<b>15%</b>	<b>15%</b>	<b>16%</b>	<b>23%</b>	<b>41%</b>	<b>38%</b>	<b>50%</b>	<b>24%</b>
Appaised tensions with China	<b>23%</b>	<b>16%</b>	<b>15%</b>	<b>21%</b>	<b>17%</b>	<b>22%</b>	<b>35%</b>	<b>38%</b>	<b>41%</b>	<b>22%</b>
Have a fair cooperation with the EU	<b>16%</b>	<b>12%</b>	<b>11%</b>	<b>11%</b>	<b>12%</b>	<b>15%</b>	<b>28%</b>	<b>28%</b>	<b>33%</b>	<b>15%</b>





*Photo by christian-lue on Unplash*



Polling Europe is an innovative research firm born from the esteemed collaboration of SWG and OpinionWay, two premier market and social research entities from Italy and France. Located in the heart of Brussels, Polling Europe specializes in conducting comprehensive public affairs surveys and opinion polls, delving into the nuanced landscape of EU public opinion. Our expertise spans both ad hoc research endeavors and meticulously crafted multi-client surveys, providing quick and cost-effective insights into European public opinion. With a commitment to excellence and a dedication to unveiling Europeans dynamic socio-political climate, Polling Europe will be a trusted partner in answering your questions regarding the future of Europe.

---

#### **Office**

Avenue de la Renaissance, 1  
1000 Brussels  
Belgium

#### **Rado Fonda**

Deputy Managing Director – Head of Research  
[rado@pollingeurope.eu](mailto:rado@pollingeurope.eu)

#### **Bruno Jeanbart**

Deputy Managing Director – Head of Research  
[bruno@pollingeurope.eu](mailto:bruno@pollingeurope.eu)



BRUSSELS  
Av. De la Renaissance, 1  
1000 Brussels

[info@pollingeurope.eu](mailto:info@pollingeurope.eu)