The European Multiclient Survey

Highlights

Third wave - October 2024

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RESEARCH METHODOLOGY

Research Methodology

This survey has been **conducted online** through CAWI method (Computer Assisted Web Interview) on a sample representative of the European Union 18+ population.

The **total sample size is 5.059** complete interviews, distributed proportionally to the population of the 27 EU countries with a slight correction which allows to analyze the data on the pan-European level and 5 different areas: Germany, France, Eastern Europe, Northern Europe, Southern Europe. For each country proportional quotas were set for age and gender. Quotas were calculated regarding the most recent parameters provided by Eurostat.

Interviews were collected **between the 18th and the 24th of October 2024**, in the local language.

The report shows breakdowns by European political groups parties' voters and the following geographical areas:

1) Germany
2) France

3) Central and Eastern Europe (Baltic states, Poland, Czech R., Slovakia, Hungary, Romania, Bulgaria, Croatia, Slovenia)

4) Northern Europe (Sweden, Denmark, Finland, Belgium, Netherlands, Lux., Ireland, Austria)

5) Southern Europe (Spain, Italy, Portugal, Greece, Malta, Cyprus)

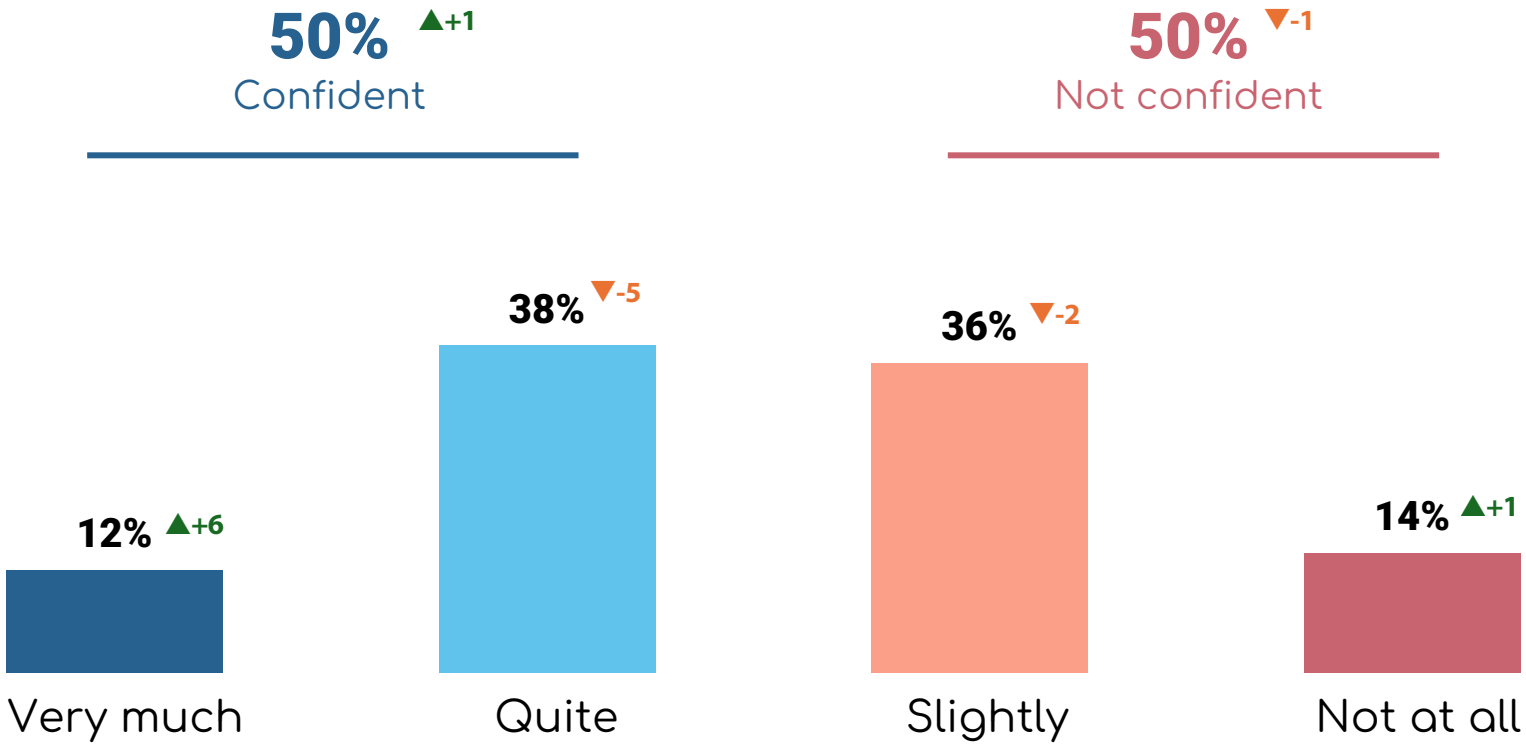
+ separate data for Italy and Spain

For European political groups parties' voters, in each country, people were interviewed on EU election vote on a national party basis and the results were recoded European political groups

1 THE NEW EP LEGISLATURE

Confidence towards the European Commission

All respondents: 5.059



Q. How much confidence do you have in the new European Commission?

▼ / ▲ Evolutions vs April 2024

Confidence towards the European Commission

All respondents: 5.059

	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
Base	5.059	961	705	1490	688	545	1162	740
Total - Confidence	**50%**	**50%**	**38%**	**53%**	**51%**	**54%**	**53%**	**51%**

	TOTAL	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote
Base	5.059	218	745	181	363	823	272	417	192	636
Total - Confidence	**50%**	**45%**	**67%**	**72%**	**64%**	**64%**	**31%**	**31%**	**30%**	**36%**

**Including Italy and Spain*

Q. How much confidence do you have in the new European Commission?

The challenges for the European Commission

All respondents: 5.059

1. **47%** Solve the issue of irregular immigration
2. **42%** Bring the Ukraine and Middle East wars to a conclusion
3. **40%** Make the EU economically competitive with the other global powers

- **34%** Improve the social justice and equality in Europe
- **23%** Give a boost to emission reduction
- **21%** Make the EU militarily competitive with the other global powers
- **15%** Make EU a technological power
- **13%** Gain power and become a faster decision-making body
- **1%** Other
- **7%** I don't know

Q. What are the most important challenges for the European Commission in the coming years? (Up to 3 possible answers)

The challenges for the European Commission

All respondents: 5.059

	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
Base	5.059	961	705	1490	688	545	1162	740
Solve the issue of irregular immigration	**47%**	**49%**	**42%**	**44%**	**36%**	**48%**	**50%**	**47%**
Bring the Ukraine and Middle East wars to a conclusion	**42%**	**47%**	**23%**	**39%**	**39%**	**37%**	**50%**	**45%**
Make the EU economically competitive with the other global powers	**40%**	**36%**	**41%**	**46%**	**49%**	**44%**	**37%**	**35%**
Improve the social justice and equality in Europe	**34%**	**35%**	**33%**	**39%**	**37%**	**39%**	**29%**	**33%**
Give a boost to emission reduction	**23%**	**17%**	**19%**	**26%**	**27%**	**27%**	**26%**	**25%**
Make the EU militarily competitive with the other global powers	**21%**	**25%**	**25%**	**17%**	**13%**	**21%**	**21%**	**22%**
Make EU a technological power	**15%**	**8%**	**21%**	**18%**	**16%**	**23%**	**15%**	**12%**
Gain power and become a faster decision-making body	**13%**	**11%**	**15%**	**16%**	**20%**	**11%**	**11%**	**12%**
Other	**1%**	**0%**	**2%**	**1%**	**2%**	**1%**	**1%**	**1%**

Including Italy and Spain

Q. What are the most important challenges for the European Commission in the coming years? (Up to 3 possible answers)

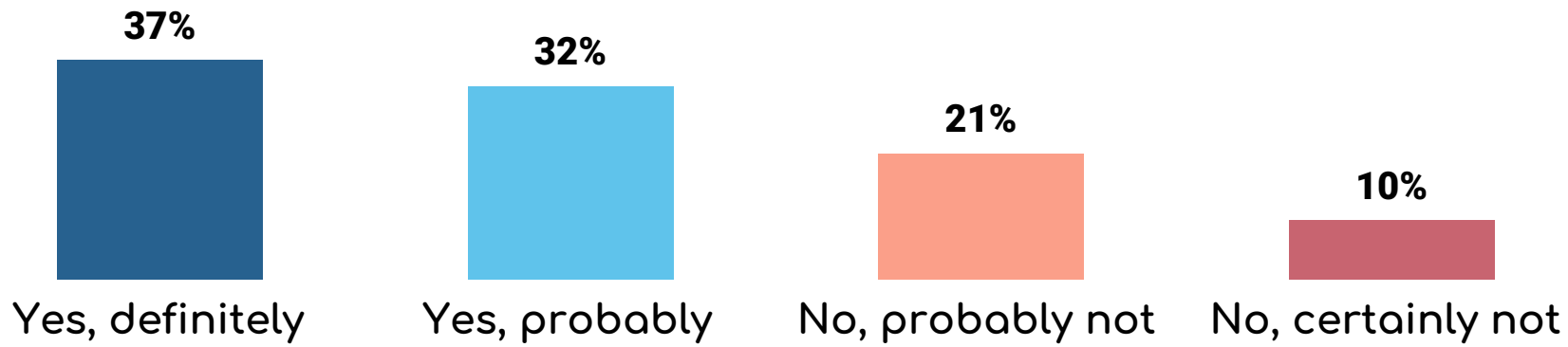
2 THE MIDDLE EAST CONFLICT

Adherence to stopping the EU arms supplies to Israel

All respondents: 5.059

69%
Yes

31%
No



Q. Are you in favor of EU countries stopping their arms supplies to Israel?

Adherence to stopping the EU arms supplies to Israel

All respondents: 5.059

	TOTAL	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote
Base	5.059	218	745	181	363	823	272	417	192	636
Total - Yes	**69%**	**83%**	**70%**	**67%**	**64%**	**66%**	**62%**	**60%**	**76%**	**71%**
Yes, definitely	***37%***	***54%***	***38%***	***37%***	***27%***	***29%***	***31%***	***26%***	***54%***	***38%***
Yes, probably	***32%***	***29%***	***32%***	***30%***	***37%***	***37%***	***31%***	***34%***	***22%***	***33%***
Total - No	**31%**	**17%**	**30%**	**33%**	**36%**	**34%**	**38%**	**40%**	**24%**	**29%**
No, probably not	***21%***	***10%***	***24%***	***24%***	***25%***	***24%***	***24%***	***21%***	***17%***	***19%***
No, certainly not	***10%***	***7%***	***6%***	***9%***	***11%***	***10%***	***14%***	***19%***	***7%***	***10%***

Q. Are you in favor of EU countries stopping their arms supplies to Israel?

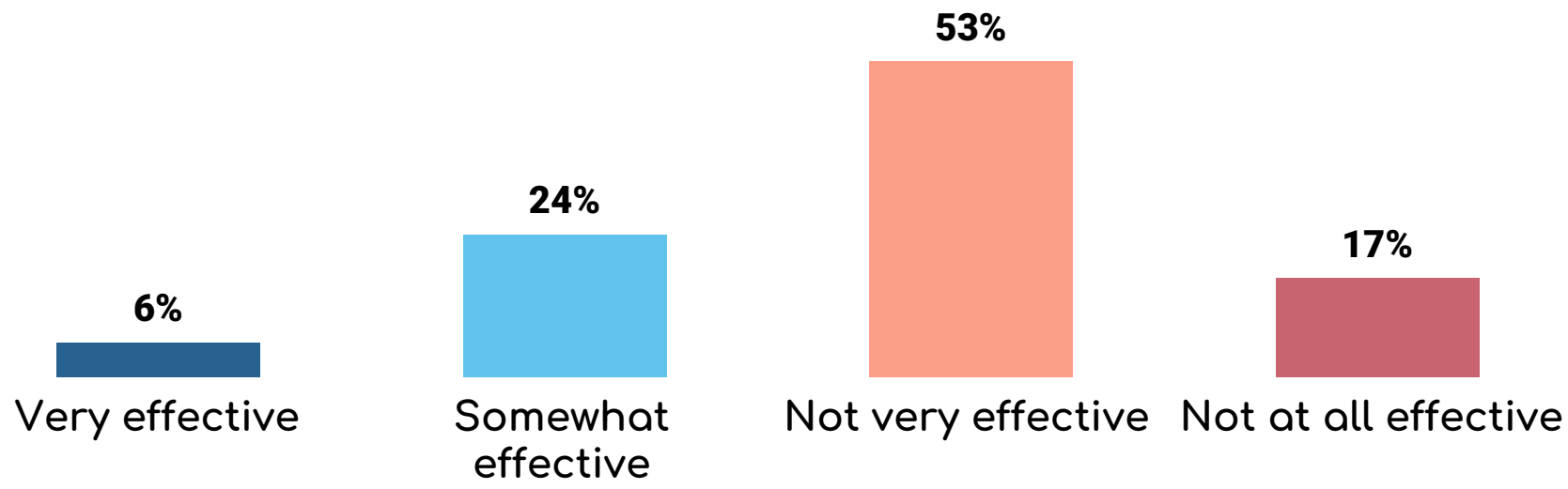
3 CLIMATE CHANGE

Effectiveness of international conferences in combating climate change

All respondents: 5.059

30%
Effective

70%
Not effective



Q. Would you say that international conferences such as the COPs are effective in combating climate change?

Effectiveness of international conferences in combating climate change

All respondents: 5.059

	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
Base	5.059	961	705	1490	688	545	1162	740
Total - Effective	**30%**	**30%**	**20%**	**28%**	**26%**	**31%**	**35%**	**37%**
Very effective	***6%***	***7%***	***2%***	***5%***	***4%***	***7%***	***8%***	***8%***
Somewhat effective	***24%***	***23%***	***18%***	***23%***	***22%***	***24%***	***27%***	***29%***
Total - Not effective	**70%**	**70%**	**80%**	**72%**	**74%**	**69%**	**65%**	**63%**
Not very effective	***53%***	***55%***	***52%***	***56%***	***58%***	***52%***	***51%***	***50%***
Not at all effective	***17%***	***15%***	***28%***	***16%***	***16%***	***17%***	***14%***	***13%***

*Including Italy and Spain

Q. Would you say that international conferences such as the COPs are effective in combating climate change?

Effectiveness of international conferences in combating climate change

All respondents: 5.059

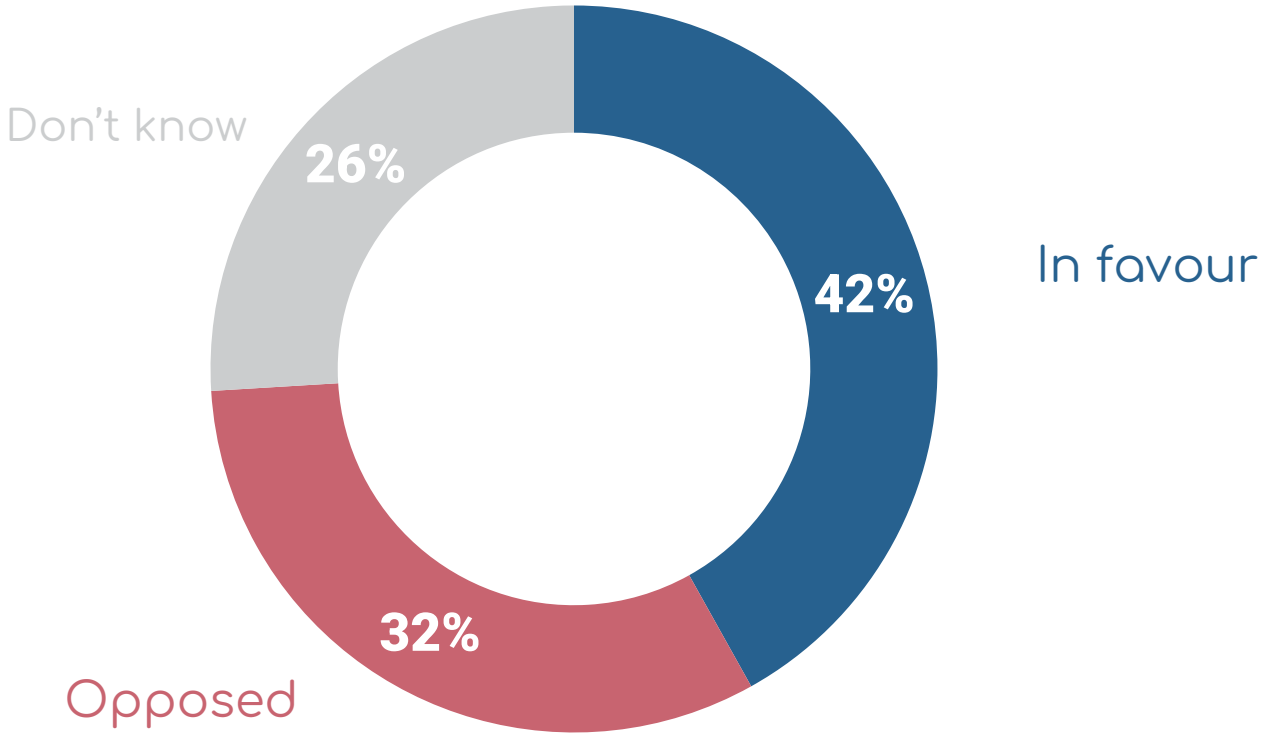
	TOTAL	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote
Base	5.059	218	745	181	363	823	272	417	192	636
Total - Effective	**30%**	**33%**	**31%**	**43%**	**28%**	**37%**	**28%**	**29%**	**31%**	**25%**
Very effective	***6%***	***7%***	***6%***	***8%***	***6%***	***9%***	***4%***	***7%***	***5%***	***4%***
Somewhat effective	***24%***	***26%***	***25%***	***35%***	***22%***	***28%***	***24%***	***22%***	***26%***	***21%***
Total - Not effective	**70%**	**67%**	**69%**	**57%**	**72%**	**63%**	**72%**	**71%**	**69%**	**75%**
Not very effective	***53%***	***50%***	***58%***	***50%***	***58%***	***53%***	***51%***	***46%***	***43%***	***53%***
Not at all effective	***17%***	***17%***	***11%***	***7%***	***14%***	***10%***	***21%***	***25%***	***26%***	***22%***

Q. Would you say that international conferences such as the COPs are effective in combating climate change?

4 MARKET ISSUES

Support for the development of nuclear energy

All respondents: 5.059



Q. Are you in favour of or opposed to greater development of nuclear energy in Europe in the coming years?

Support for the development of nuclear energy

All respondents: 5.059

	Total	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
Base	5.059	961	705	1490	688	545	1162	740
In favour	**42%**	**40%**	**47%**	**37%**	**40%**	**40%**	**47%**	**42%**
Opposed	**32%**	**35%**	**22%**	**37%**	**35%**	**38%**	**28%**	**33%**
Don't know	**26%**	**25%**	**30%**	**26%**	**25%**	**22%**	**25%**	**24%**

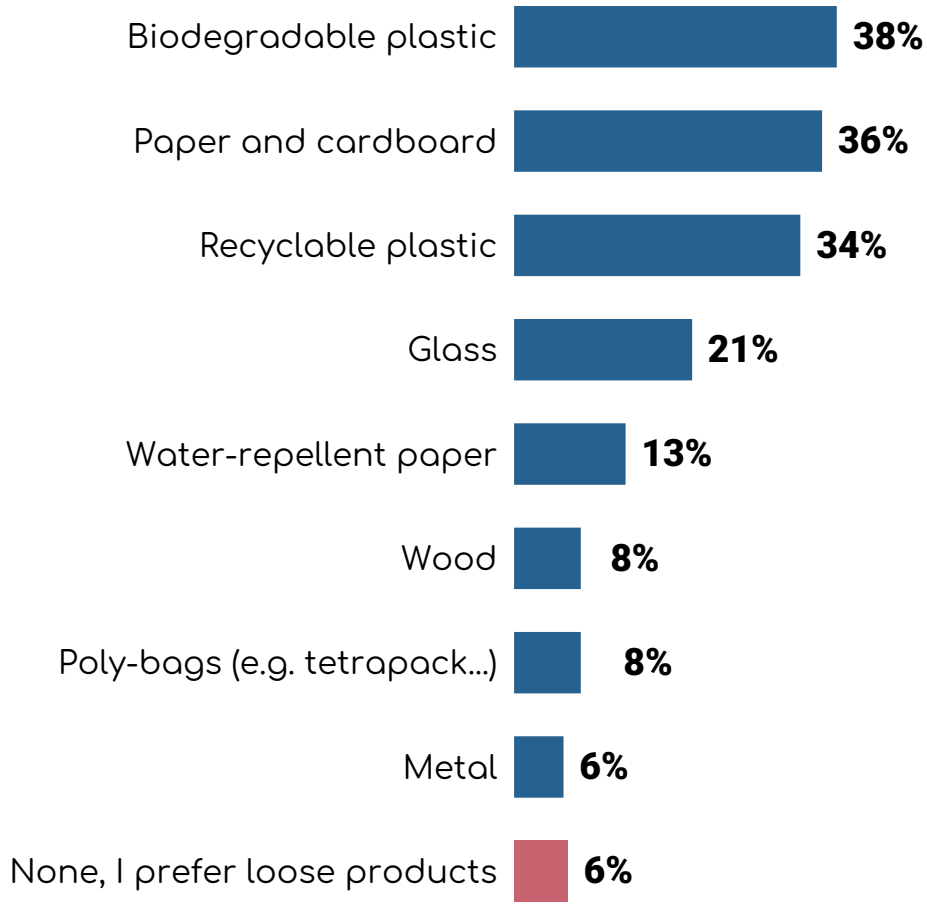
	Total	GUE/NGL	S&D	Greens	RE	EPP	ECR	Patriots	ESN	No vote
Base	5.059	218	745	181	363	823	272	417	192	636
In favour	**42%**	**34%**	**39%**	**28%**	**51%**	**49%**	**60%**	**50%**	**56%**	**36%**
Opposed	**32%**	**38%**	**40%**	**51%**	**26%**	**30%**	**23%**	**27%**	**26%**	**29%**
Don't know	**26%**	**28%**	**22%**	**21%**	**23%**	**21%**	**17%**	**23%**	**18%**	**35%**

**Including Italy and Spain*

Q. Are you in favour of or opposed to greater development of nuclear energy in Europe in the coming years?

The material of the future for a product's packaging

All respondents: 5.059



Total - plastic

58%

Total - paper

46%

Q. What kind of material do you think the packaging industry should be focused on in the future? (2 possible answers)

The material of the future for a product's packaging

All respondents: 5.059

	TOTAL	Germany	France	Southern Europe*	Italy	Spain	CEE	Northern Europe
Base	5.059	961	705	1490	688	545	1162	740
Total - Paper	**46%**	**47%**	**46%**	**45%**	**50%**	**39%**	**45%**	**47%**
Total - Plastic	**58%**	**61%**	**49%**	**56%**	**54%**	**56%**	**60%**	**61%**
Biodegradable plastic	**38%**	**38%**	**31%**	**38%**	**35%**	**41%**	**41%**	**38%**
Paper and cardboard	**36%**	**38%**	**41%**	**35%**	**39%**	**31%**	**33%**	**36%**
Recyclable plastic	**34%**	**37%**	**28%**	**30%**	**28%**	**28%**	**36%**	**38%**
Glass	**21%**	**18%**	**28%**	**22%**	**19%**	**26%**	**20%**	**16%**
Water-repellent paper	**13%**	**12%**	**7%**	**13%**	**14%**	**11%**	**16%**	**15%**
Wood	**8%**	**9%**	**9%**	**6%**	**6%**	**6%**	**9%**	**8%**
Poly-bags (e.g. tetrapack...)	**8%**	**7%**	**7%**	**9%**	**10%**	**9%**	**7%**	**9%**
Metal	**6%**	**6%**	**7%**	**5%**	**5%**	**5%**	**5%**	**6%**
None, I prefer loose products	**6%**	**5%**	**9%**	**7%**	**7%**	**8%**	**6%**	**5%**

Including Italy and Spain

Q. What kind of material do you think the packaging industry should be focused on in the future? (2 possible answers)

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polling Europe

Polling Europe is an innovative research firm born from the esteemed collaboration of SWG and OpinionWay, two premier market and social research entities from Italy and France.

Located in the heart of Brussels, Polling Europe specializes in conducting comprehensive public affairs surveys and opinion polls, delving into the nuanced landscape of EU public opinion.

Our expertise spans both ad hoc research endeavors and meticulously crafted multi-client surveys, providing quick and cost-effective insights into European public opinion.

With a commitment to excellence and a dedication to unveiling Europeans dynamic socio-political climate, Polling Europe will be a trusted partner in answering your questions regarding the future of Europe.

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